

## **INTERNATIONAL (BANCARELFIORE) FLOWER AWARD 2015**

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### **PART 1- PURPOSE**

The TOWN HALL of PONTREMOLI in collaboration with the Association “ PONTREMOLI IN ART “ together with the “STUDIO GIAMBO” of Florence and with the sponsorship the DISTRICT OF TUSCANY (Tuscan regional head office) announces the

#### **International BANCARELFIORE ( FLOWER SHOW) 2015**

Whose aim is to promote Contemporary Art at the annual flower festival.

All candidates who have been chosen will be able to exhibit their works in the allocated spaces in the historic town of Pontremoli, with the collaboration of galleries and art magazines

**on Sunday, April 26<sup>th</sup> to Saturday May 30<sup>th</sup> , 2015**

The opening will take place on **Sunday April 26<sup>th</sup> , 2015 at 11am**, during which the names of the finalists will be announced.

The finalists' art works will be exhibited in a group exhibition from **June 20<sup>th</sup> to July 20<sup>th</sup> , 2015**.

The time and date of the award ceremony will be announced on the day of the opening.

The art works which have not been awarded a prize will have to be collected by **Sunday May 31** starting at 10:30am.

The art works which have not been removed on in this date (**Sunday 31**) will be returned at the artists' expense **by Sunday, June 7<sup>th</sup> .**

The winners' prizes – 1 per section – will be communicated during the opening of the finalist collective **exhibition 20<sup>th</sup> June – Saturday – at 11.00 am**

## THEME OF CURRENT EDITION

**“DONNA DI FIORI” (WOMEN OF FLOWERS)**

### Sections:

**PAINTING**

**SCULPTURE**

**OUTDOOR INSTALLATIONS**

**PHOTOGRAPHY**

### PART 2 – TECHNIQUES

The Prizes are open to all artists, regardless of age, sex or nationality.

The artist may present one or more art works in more than one field (section)

**PAINTING:** Free style in all techniques and medium (oil, acrylic, ink, vinyl, watercolor, pencil, collage, etc) and on any support (canvas, paper, wood, plastic, iron, ect).

Each participant will be given a maximum of 2 linear meters which the artist may fill for a single or multiple composition on a theme

**SCULPTURE: Free style** in all techniques and medium (marble, cement, clay, plaster etc,)

Use of organic/inorganic materials . Sounds, lights, mechanical or electrical movements are allowed.

Measurements – no larger than 2x2 meters within the internal exhibition

Weight – artist must consider that exhibitions may be held on first floors without lifts.

Participants may supply their own set-up if they wish

<art works which can stay outside must registered in the section “outdoor installations”

### **OUTDOOR INSTALLATIONS:**

“LAND ART” works of art of any dimension or materials will be installed by the artist in the allocated spaces indicated by the organizers.

### **PHOTOGRAPHY:**

Analogical or digital art work.

Computerized photographs will not be admitted.

A series of photographs may be presented as a single work of art provided it does not exceed 2 LINEAR meters and is presented as one file.

### PART 3-PANEL OF JUDGES:

Judges will be divided into the various categories overseen by the curator

Prof. Giampaolo Trotta (historical and art critic)

The members of the jury will be indicated in the catalog

### PART 4 – AWARDS

#### a) ISTITUTIONAL AWARDS

- Collective Exhibition of the winning finalists' art works within the allocated spaces in the historic town center from **20<sup>th</sup> June to 20<sup>th</sup> July 2015** – opening **Saturday 20<sup>th</sup> June, 11a.m.**
- Accommodation at the Castle of Pontremoli for those artists will be offered one workshop for adults or/and childrens
- Publication in the catalog
- **Personal exhibition** for the FIRST PRIZE WINNERS for each category- The winning artists' names of each category will be announced during the opening of the group show on **Saturday june 20<sup>th</sup>**
- Each winner artist will be offered a one-man show in allocated spaces in the historical town of Pontremoli. The dates of these solo exhibits will be communicated during the finalists' group exhibit.

#### b) ARTISTS SELECTED BY THE GALLERIES.

- The artists chosen by the galleries shall receive a personal email communication

### PART 5- APPLICATION COSTS

A fee of 50 euros must be paid for each category .

Artists must keep a copy of their **payment. Fees are not refundable.**

### PART 6 – HOW TO APPLY

Artists must apply by : February 15th by email or Post Office or directly to the secretary

(Eugenio Donadel, via Ricci Armani 27 , 54027 Pontremoli,

- a signed application form
- A brief biography of the artist. Max 10 lines
- photos of art work (compositions as one photo or A photo of each art work) jpg high resolution

Documentation (photos) will not be returned.

**No payment** of fees is required at this time.

**FEE must be paid in full** once the works of art have been accepted for the show , within 10 days of receipt of communication of acceptance by the Commission of the competition via:

- **POSTAL ORDER** payable to Eugenio Donadel, via Ricci Armani 27, 54027 Pontremoli

Description of payment “Application BANCARELFIORE 2015 Award”

Name, surname, phone number, e-mail.

Postal Charges are the artists’ expense . Any violation of this requirement will result in the annulment of the candidate’s right to participate in the competition

- **WESTERN UNION**

Name: EUGENIO, Surname DONADEL. Social Security.....address..... country ITALY

Please specify transaction code

Charges at artists expense. . Any violation of this requirement will result in the annulment of the candidate’s right to participate in the competition

- **Direct payment in cash at the HEAD OFFICE**

The artists will be given a receipt

Studio Donade, via Ricci Armani 27, 54027 Pontremoli – Monday to Friday : 9:30-12:30 and 15.30-18.00

**FOREIGN CHECKS WILL NOT BE ACCEPTED**

## **PART 7- METHOD OF SELECTION**

### **How we will choose the work of art**

- First selection: on the basis of sent photos
- Those artists admitted must pay application fee within 10 days of acceptance
- Art works admitted must be sent only after receiving communication about place and time of delivery
- Second selection: the artists can choose to send photographs of the art works of art or send a link to their web site to be viewed by the members of the jury for the final selection of the BANCARELFIORE 2015 Award

Each artist is responsible for all expenses regarding transportation costs (round trip) and insurance of the art works (optional, at artist’s choice)

All artists on the mailing list will be informed of new information via e-mail

Please remember to send e-mail address and regularly consult the following :

[info@studiogiambo.it](mailto:info@studiogiambo.it)

### **PART 8- LIABILITIES**

The Town Hall of Pontremoli and Cultural Association "Pontremoli in Arte" are not responsible for any theft, fire or damages caused to the art works or persons, for the duration of the event. Each artist is therefore responsible for his/her own insurance expenses.

### **PART 9- CONSENT**

All decisions made by the panel of judges may not be contested. The artist can choose not to accept an award but cannot claim back expenses and the award will be re-assigned. The artist agrees to having art work and publications published by the Assoc. "Pontremoli in Arte" or those delegated by them.

The Assoc. "Pontremoli in Arte" may use any information given by the artist according to the privacy law 675/96 D.lgs (privacy law)

The artist accepts terms and conditions of the above and of the Cultural Association

date